Green Jobs for Youth in the Highlands & Islands

David Oxley – Area Manager Moray
Highlands & Islands Enterprise
Our Purpose
“to generate sustainable economic growth in every part of the Highlands and Islands”

Our Vision
For the Highlands and Islands to be a highly successful and competitive region in which increasing numbers of people choose to live, work, study and invest.

Our Priorities
– Supporting businesses and social enterprises to shape and realise their growth aspirations
– Strengthening communities and fragile areas
– Developing key sectors, particularly distinctive regional opportunities
– Creating the conditions for a competitive and low-carbon region
Why Green Jobs?

HIE Area

Population
Population

Source: National Records for Scotland (NRS)
Why Green Jobs?

HIE Area

Population

Opportunities
Opportunities in the Energy Sector

A focus on renewable energy – playing a leading role in the UK

Opportunities across the area, from Shetland to Argyll, Western Isles to Moray
“Renewable Energy is a significant employer in Scotland… 11,000 employees…

It will be an important source of new jobs for those leaving education and training….

Highlands & Islands are leading development of wave and tidal….

Bio-energy is providing jobs across rural Scotland”

Source: Scottish Renewables – Mar 2012
Future Opportunities by 2020

Marine  up to 5,000 jobs

Offshore Wind – up to 28,000 jobs

Variety of roles – Environmental, engineering, wildlife specialists, vessel operators, Health & Safety, Business Services etc.

Skills development by initiatives such as Nigg Skills Academy will be vital

Source: Scottish Government
Green Jobs – not just Energy

• Tourism

• Digital Health
Tourism

Visitors want a real experience, not just a nice hotel

Highlands has credibility

Green Tourism a growing sector which can benefit from demographic changes
Digital Health – Global Concerns

Population Expansion

Demographics

Unhealthy Lifestyles

Pressure on Healthcare Budgets

A new model of health care delivery for 21st century
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Patient Centred & Patients Actively Involved
Treatment at Home
Digitally enabled
Easier access to information by all involved in treatment (inc patient)
Less Travel – Clinicians & patients

A greener Health service and greener jobs
In Summary

• New Economy will need to be more green
• Highlands & Islands have great opportunities
• Increasing number of jobs across a range of sectors