Sustainable Development Goals: Business Preparing for Action

Presenter: Pat Laughlin, CEO

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Who We Are

“Promoting profitable, sustainable business growth”

“Implementing the economic, environmental and social principles in business”

Independent & Cross-sectoral Enterprise

UK Branch of WBCSD
WBCSD Global Network

67+ partners around the world
What We Do

UK BCSD Activity

- Vision 2050
- Action 2020

Conceptual framework

Action Programme

WBCSD – UKBCSD Linkage
Action 2020: from **9 priority areas** to **6 clusters**

- Basic Needs & Rights
- Sustainable Lifestyles
- Climate Change
- Water
- Ecosystems
- Exposure to Harmful Substances

**Clusters:**
- Social Impact
- Sustainable Lifestyles
- Climate & Energy
- Water
- Ecosystems & Landscape Management
- Safe & Sustainable Materials

**Sustainable cities**
## UK BCSD Action 2020 - Priority Areas

### Cities

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<th>Priority Areas</th>
<th>Cross-Cutting Themes</th>
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<td>Energy Efficiency and Security</td>
<td>Sustainable Manufacturing</td>
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<td>Creating Healthy Buildings</td>
<td>Skills for Sustainability</td>
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<tr>
<td>Natural Capital &amp; Ecosystem Services</td>
<td>Sustainable Behaviours</td>
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<tr>
<td>Sustainable Water (Water as a Critical Resource)</td>
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### Sustainable Manufacturing

### Skills for Sustainability

### Sustainable Behaviours
UK BCSD & UN Sustainable Development Goals

Goal 3: Investing in Healthy Buildings & Biodiversity/Environment

Goal 4: Skills Challenge – Affordable, Available & Accessible Training

Goal 6: Innovation for water management

Goal 7: Promoting Energy efficiency

Goal 8: Sustainable Business Charter, Sustainable Skills, Sustainable Manufacturing, Reshoring, Supply Chain Development

Goal 9: Supporting Innovation in Building Technologies

Goal 11: Sustainable Cities

Goal 12: Sustainable Business Charter, Sustainable Behaviours

Goal 13: Innovation for Climate Change adaptation

Goal 15: Ecosystems services Impact assessment toolkit

Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
UK BCSD Sustainable Business Charter

**Skills & Employability**
- Recruitment and training policies – apprenticeships, CPD, volunteering
- Promotes & invests in sustainable behaviours in workforce
- Promotes robust health & safety culture

**Economic Prosperity**
- Balances economic, social and environmental issues
- Recognises TBL in reporting
- Uses sustainable business practices to assess and manage risk

**Sustainable lifestyles**
- Promotes sustainable consumption & production – whole life design, minimise packaging, clear labelling
- Uses local suppliers and localised supply chains

**Environment**
- Undertakes impact assessments
- Biodiversity and environmental enhancements part of investment planning
- Measures climate change risk and invests in adaptations

**Climate Change**
- Implements resource efficiency - carbon, energy, water
- Reduce raw material consumption for eco-friendly substitutes
**Member Services**

We provide an independent cross-sectoral platform for:

**Brokering**
- Networking - private to public and voluntary sectors

**Enabling**
- Workshops & Seminars
- Independent action-led research
- Demonstrators – new products & services
- Practical projects – business solutions

**Sharing**
- Discussion & Debate
- Experience
- Knowledge
- Information – e.g. Policy Watch
- Good Practice

**Catalysing**
- Innovation - new business models/solutions
- Public/Private Partnerships – new Public Services
- Community Initiatives
- Policy change
- Business Growth
Thank You

Session Delivered by:

Business Council for Sustainable Development
United Kingdom

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Leading Sustainable Business Growth