What can we learn from London policy, public procurement and practice

Ben Reynolds
Sustain: the alliance for better food and farming
Crises and response

- Crises in farming e.g. Foot and Mouth, BSE
- Over half of all adults are obese or overweight – almost 24 million adults
- But recently, improvements in food culture
- National and regional strategies for sustainable farming and food
- Recommendation from the South East strategy for sustainable farming and food for separate London food strategy.
- Establishment of Mayoral London Food Board in 2004
Current situation in London's food system

Origins and aims of the London Food Strategy

Implementation of the food strategy
Role of London Food Link

Aims: Create a more sustainable food system, improve access to healthy affordable food, celebrate/protect London's diverse food culture.

• Run a network of individuals and organisations including producers, community food projects, food writers, etc.
• Key role in getting food on London's political agenda
• Run projects e.g. Hospital food project, restaurants.
• www.LocalFoodFinder.org/
For more information

Ben Reynolds – ben@sustainweb.org
www.londonfoodlink.org

For the London Food Strategy see:
www.lda.gov.uk/londonfood